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**FOR IMMEDIATE RELEASE**

## **Junior Filmmaker Gets Creative to Fight Distracted Driving**

*Video on the dangers of distracted driving scores new laptop*

**COLORADO SPRINGS, Colorado, May 14, 2010**—Distracted driving is an issue that can't be ignored. So says the public service announcement by Jeffrey Stark, an 11<sup>th</sup>-grade student at Air Academy High School who recently won McDivitt Law Firm's Video PSA Contest on the dangers of risky driving.

"I think my PSA will make people think twice about distracted driving because it shows how easily it can get out of hand and how disastrous the consequences can be," said Stark, who hopes to have a future career in film or broadcast journalism.

This is Jeff's third year to participate in the contest, and he attributes this year's victory to the first two contests.

During a ceremony at Air Academy High School on May 14, Mike McDivitt and his wife, Karen, who is the firm's business manager, will present Jeff with his prize, which includes:

- an Apple MacBook with Apple Final Cut Express HD
- custom computer and software tutorial from Mark Pimentel, owner of ASSISTech, a Colorado Springs-based computer consulting company and licensed Apple Consultant
- local television placement of the winning PSA, which will be aired beginning in late May

"Distracted driving is a serious problem, especially for teens. That's why we host this contest—to give teens the opportunity to speak out about the issue and make a difference. We're proud of everyone who participated."

**Mike McDivitt**  
Attorney and Founder  
McDivitt Law Firm

"I will use my new laptop to create more videos," Jeff said. "It is easier carry around with me than a desktop computer, so I can take my video production to new levels. I can also take it to school with me and use it for my video production class."

A monetary donation also was given to Air Academy High School on behalf of the McDivitt Law Firm.

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The PSA contest was open to area high school students, who submitted videos about distracted driving, impaired driving, and seatbelt safety, to name a few. The entries, which were judged on students' abilities to analyze the topic and produce quality videos, can be viewed at [www.McDivittMakesADifference.com](http://www.McDivittMakesADifference.com).

### **McDivitt Makes A Difference**

Whether McDivitt Law Firm pays for safe cab rides home, sponsors local education, or supports area charities, the members of the firm genuinely care about their neighbors. Because of this commitment to helping others, they've created McDivitt Makes A Difference—a year-round program that encompasses all the firm's community efforts. To learn more, visit [www.McDivittMakesADifference.com](http://www.McDivittMakesADifference.com).

### **About McDivitt Law Firm**

McDivitt Law Firm is a highly visible and respected law firm that provides legal advice and representation to those injured in Colorado personal injury claims. McDivitt Law Firm was founded by Attorney Mike and Dr. Karen McDivitt. They have an outstanding team of lawyers, paralegals, and support staff who provide caring and thorough representation for injured people. Visit [www.McDivittLawFirm.com](http://www.McDivittLawFirm.com) to learn more.

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